

## **Professional Printing Solution PrinTao 8 now available for Canon Large Format Printers**

**Kiel, Germany, May 8th, 2014** ■ LaserSoft Imaging has announced immediate availability of PrinTao 8 for Canon large format printers of the iPF series. Thus, also Canon users now benefit from the advantages of an intuitive to use printing solution combined with professional results. PrinTao 8 significantly increases efficiency as well as quality in private and professional use.

PrinTao 8 has been developed especially for Mac. As a true 64bit Cocoa application PrinTao 8 includes a user interface consistently aligned to the Apple Mac OS X guidelines. An embedded file browser enables to quickly and intuitively access the users iPhoto®, Aperture® and Lightroom® image libraries.

Using PrinTao 8, the customer is able to print reliably and easily, without having to adjust any complex printer driver settings.

PrinTao 8 has been available for Epson printers for several months now. The latest release displays our emphasis on incorporating customers' requests to make our software more intuitive and more compatible. LaserSoft Imaging's Director Marketing, Mr. Philipp Haarlaender, states: "The market launch of PrinTao 8 for Epson LFPs was very successful. We have now responded to numerous customer requests and we are really happy to announce PrinTao 8 support for the devices of printer manufacturer Canon."

Wilko van Oostrum, Channel Marketing Manager at Canon, adds: "Regarding consumer products, Canon and LaserSoft Imaging have had a cooperation for many years. With PrinTao 8, LaserSoft Imaging now introduces a solution for graphical business systems. We are certain that PrinTao 8 is a very effective tool for daily work and easy creation of high-quality prints. In addition, we are very pleased to announce that this development was initiated by the demand of our

customers – we cannot imagine a better compliment for our print quality.“

PrinTao 8 for Canon is now available from EUR 299,- for Mac OS X (10.7 and later). For many printers of the Canon iPF and Epson Stylus series, PrinTao 8 is ready for download on the PrinTao 8 website or at specialized traders.

« PrinTao 8 – Effortless Professional Printing »

**Further information and free demo software can be found on:**

<http://www.PrinTao8.com>

### **About LaserSoft Imaging® AG:**

LaserSoft Imaging was founded in 1986 by physicist Karl-Heinz Zahorsky who developed the concept of SilverFast in Kiel, Germany. Today SilverFast is regarded as the standard software for scanners and digital cameras for both beginners and professionals. The SilverFast range of products includes software for scanners, digital cameras, printers and for HDR imaging, as well as several specialized solutions. LaserSoft Imaging is fabricating quality targets for IT8 calibration in their own production. SilverFast has won the EDP-Award for the Best Color Management Software. With over 2.5 million copies sold and as a bundle partner of the major scanner manufacturers, SilverFast is the most successful scanner software in the world.

### **About Canon Germany GmbH:**

Canon is a world leader in Digital Imaging Solutions for the Consumer and the Business Sector. In the area of Consumer Imaging, Canon markets photo and video cameras, binoculars, printers, copiers, scanners, fax machines, projectors, and network cameras. A new addition here is Professional Imaging, for example with the professional Cinema EOS series and broadcast lenses. In the field of Business Imaging, the product portfolio contains professional production systems and multifunctional printing systems, document management systems, large format printers as well as software solutions and services.

Since 1973, Canon has an independent subsidiary in Germany, headquartered in Krefeld since 1995. In 2013, the Océ Germany GmbH was merged with the Canon Germany GmbH. The company now employs about 2,200 people.

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