

Canson and LaserSoft Imaging agree on close cooperation

PrinTao 8 and Canson Infinity papers now ideally matched

Kiel, Germany, July 4th, 2014 ■ Canson, expert in the market of fine art and LFP papers, and LaserSoft Imaging, globally leading developer of scanner and digital imaging software, agreed on working more closely from now on. The joint adjustment of paper and software results in perfect printing possibilities without having to concern oneself with complicated printer driver settings. PrinTao 8 has all Canson Infinity paper profiles already pre-installed, thus ensuring optimum prints.

Information about PrinTao 8

PrinTao 8 is a completely new printing solution for everyone, who wants high-quality prints on a simple and efficient way. The software takes on all printer driver settings, thus, the user's focus is fully concentrated on the essentials – his images. This allows to achieve prints in unprecedented brilliance. The intuitive user interface of PrinTao 8 enables effective, but professional printing for everyone.

PrinTao 8 has everything a full printer software needs. Scaling, mirroring, rotating and cropping photos is done in a very easy way. Additional image editing software, like Pixelmator, can be optimally integrated in the imaging workflow.

New documents are created by selecting printer model, ink, paper type and size, and the type of paper feed. PrinTao 8 allows direct access to existing iPhoto®, Aperture® and Lightroom® libraries as well as to other local photo file folders from the main window. The software features one of the world's best ICC color management systems and provides numerous templates, including grid and pattern templates.

PrinTao 8 is available for Mac systems from OS X 10.7 and supports Epson printers of the Stylus Photo and Stylus Pro series as well as a variety of Canon iPF printers.

« PrinTao 8 – Effortless Professional Printing »

Further information and free demo software can be found on:

<http://www.PrinTao8.com>

About LaserSoft Imaging® AG:

LaserSoft Imaging is the world-wide leading developer of scanner and digital imaging software. The company was founded in 1986 by physicist and visionary Karl-Heinz Zahorsky who contrived the concept of SilverFast. LaserSoft Imaging's headquarters are located in Kiel, Germany, where the scanner and color management in general have been invented. A subsidiary was opened in Sarasota, Florida, in 1997.

SilverFast is the awarded core product. The SilverFast range of products includes software for scanners, digital cameras, printers and for HDR image processing, as well as several specialized solutions. LaserSoft Imaging also produces very high-quality targets for IT8 color calibration. With the release of PrinTao 8, the German software company for the first time enters into the professional market of fine art photography.

About Canson Infinity:

The photo papers of the Canson Infinity assortment bridge traditional art and digital photography. This paper series was developed in 2008 and includes papers and canvas specifically designed for inkjet printing and photo reproduction. With this broad range of products Canson® appeals not only to professional artists and photographers, but also to all creative professionals. As market leader in the field of artist papers Canson® inspires artists around the world for over 450 years with its unique papers of highest quality. Since 1557, Canson® produces in Annonay, France, papers for all wet and dry techniques such as watercolor, sketches and drawings. The brands Arches®, Montval® and Mi-Teintes® are used for centuries by world famous artists like Picasso, Matisse, Ingres, and Goya. Canson® is also known as a manufacturer of archiving products: Matboard, archiving boxes, backgrounds board, etc. are used in the most famous museums around the world, such as the Louvre in Paris. Many handicraft products are also part of the extensive product range of Canson®.

Contact:

LaserSoft Imaging AG - Headquarters

Philipp Haarlaender

Luisenweg 6 - 8

D-24105 Kiel

Tel: + 49 (0) 431 560 09 - 0

Fax: + 49 (0) 431 560 09 - 96

Web: www.SilverFast.com

Email: [philipp.haarlaender \(at\) silverfast.com](mailto:philipp.haarlaender@silverfast.com)

LaserSoft Imaging, Inc. - US Operations

Boris Bischof

7441 N. Tamiami Trail

Sarasota, FL 34243, USA

Phone + 1 941-351-9400

Fax + 1 941-351-9402

Web: www.SilverFast.com

Email: [boris.bischof \(at\) silverfast.com](mailto:boris.bischof@silverfast.com)

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